

10/8/2008

A Boutique for the Soul
Participation Checklist 2008

Item Checklist- These items are required to bring for an event:

- € Table or display for your products (no larger than 29.25Hx30Wx72L"-6ft)
- € A table linen that coordinates with the color pink (black, brown, animal, white, beige, etc.) to cover your table or the table of the hostess.
- € A sign that displays your company name (no larger than one that can fit on your table)
- € Marketing materials for the guests to take away either on your table or in the guest bags.
- € Give-aways/promotions on the hour are very popular and allow for you to collect the names of the guests and create excitement at your table
- € A sign that displays pricing for your service (if applicable)
- € A professional image (dress, professionalism, great manners) is always a must
- € A positive attitude~ please remember, you are participating in this boutique to build relationships for future business...smile, strike up a conversation, ask questions, build the relationship and the sales will come!